

What are Cookies?

Cookies are small text files sent by the site to the terminal equipment of the person concerned (usually the browser), where they are stored and then transmitted back to the site the next time the same user visits. A cookie cannot retrieve any other data from the user's hard disk or transmit computer viruses or acquire e-mail addresses. Each cookie is unique to the user's web browser. Some of the functions of cookies may be delegated to other technologies. In this document, the term 'cookies' refers both to cookies as such and to all similar technologies. Cookies can be used to record information about your preferences, such as the pages you navigate to or the files you download from our site, or other similar actions you take while browsing our site.

First or third party cookies

Cookies can be first or third party, where "first party" means cookies developed by the site owner itself, and "third party" means cookies developed by third parties other than the site owner.

Nature of Cookies

As regards the nature of cookies, there are several types:

Technical cookies:

Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such service" (see Article 122(1) of the Code).

They are not used for any other purpose and are normally installed directly by the owner or operator of the website. They can be divided into:

- browsing or session cookies, which ensure the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); they are in fact necessary for the proper functioning of the site;
- analytics cookies, assimilated to technical cookies where they are used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site, in order to improve the site's performance;
- functionality cookies, which allow the user to navigate according to a number of selected criteria (e.g. language, products selected for purchase) in order to improve the service provided to the user. Users' prior consent is not required for the installation of such cookies (more information in the section Cookie management below).

Profiling cookies Profiling cookies are designed to create profiles of the user and are used to send advertising messages in line with the preferences expressed by the user while surfing the web.

The consent of the person concerned is required for the use of profiling cookies. According to provision no. 229 of 8 May 2014, the user must be able to authorise or deny consent to the installation of profiling cookies if they are present.

In the case of third party cookies, the site has no direct control over individual cookies and cannot control them (it cannot directly install or delete them). You can however manage these cookies through your browser settings (follow the instructions below), or the sites indicated in the "Cookie management" section. You are therefore invited to check the third party site indicated below.

Cookies installed on this site

Here is a list of the cookies (grouped logically by functionality or provider) on the site. Third-party cookies have a link to the privacy policy of the relevant third-party provider, where you can find a detailed description of each cookie and how it is processed.

COOKIE	TIPO	FINALITA'	DURATA
YSC	Advertisement	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	session
VISITOR_INFO1_LIVE	Advertisement	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	5 months 27 days
_ga	Analytics	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	2 years
_gid	Analytics	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.	1 day
_gat_gtag_UA_93937981_2	Analytics	This cookie is part of Google Analytics and is used to limit requests (throttle request rate).	1 minute

Duration of cookies

Cookies have a lifetime dictated by the expiry date (or a specific action such as closing the browser) set at the time of installation. Cookies can be:

- temporary or session cookies: these are used to store temporary information, allow you to link actions performed during a specific session and are removed from your computer when you close your browser;
- persistent cookies: these are used to store information, such as your login name and password, so that you don't have to re-enter them each time you visit a specific site. They remain stored on your computer even after you close your browser.

Session cookies are not stored once the connection to this website is terminated. The computer systems used for this site use **both temporary and permanent cookies**.

Cookie Management

You can manage your cookie preferences by clicking on the "Settings" button and enabling or disabling the cookie categories in the popup according to your preferences.

If you decide to change your preferences later during your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen.

This will display the consent notice again, allowing you to change your preferences or withdraw your consent completely. You can disable cookies on websites by downloading special software such as Ghostery for your browser and disabling the use of individual cookies.

Or you can activate the 'anonymous surfing' mode - this is a function that allows you to surf without leaving any trace of your surfing data in the browser.

This function only allows browsing data not to be retained in the browser. In addition, different browsers provide different methods for blocking and deleting cookies used by websites.

You can change your browser settings to block/delete cookies.

Below are links to the configuration panels of some well-known browsers:

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Chrome For more information visit the [dedicated page](#).

Mozilla Firefox For more information visit the [dedicated page](#).

Internet Explorer For more information visit the [dedicated page](#).

Microsoft Edge For more information visit the [dedicated page](#).

Safari 6 For more information visit the [Safari 6 page](#).

Safari iOS (mobile devices) For more information visit the [dedicated page](#).

Opera For more information visit the [dedicated page](#).

To learn more about how to manage and delete cookies, visit wikipedia.org, www.allaboutcookies.org.

For any information or explanations please write to: **amministrazione@sixtemlife.it**